

# ATLAS.TI - ADVANCED BEGINNER: QUALITATIVE DATA ANALYSIS

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CSSCR

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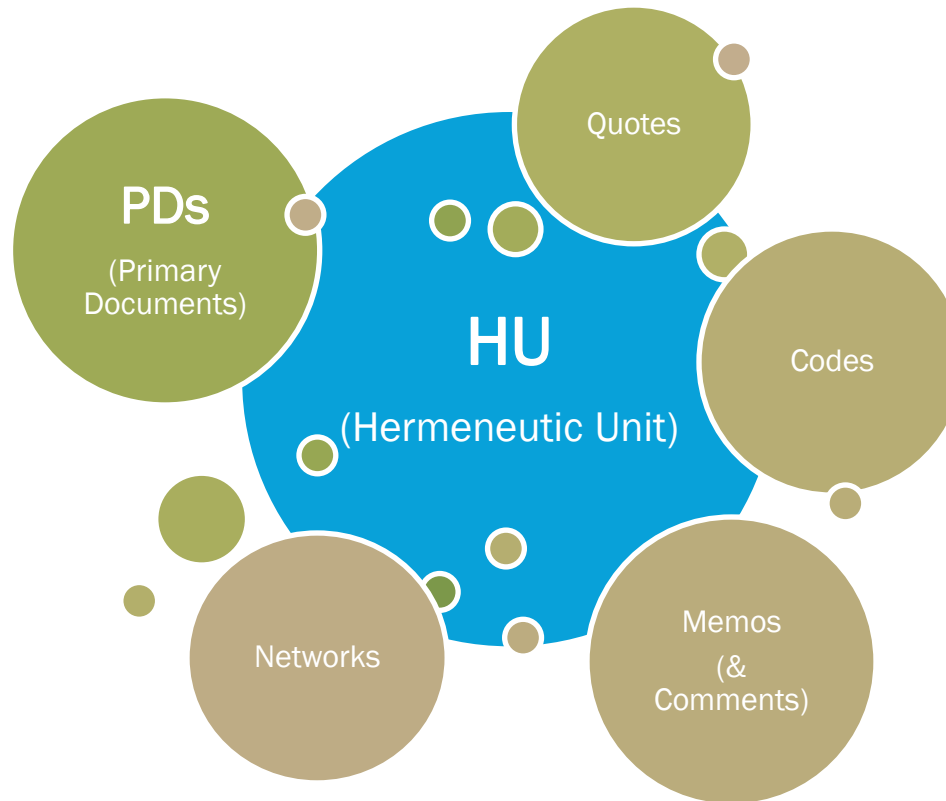
# AGENDA

- Why use QDA software?
- ATLAS features & terminology
- Project (file) management (My Library)
  - Importing documents (privacy)
  - Copy Bundle function
- Example project in ATLAS
  - Networks & Reports
  - Survey data
- Additional resources
  - CSSCR
  - ATLAS.ti website
  - Books, etc.

# WHY USE QDA SOFTWARE?

- Manage large, complex data sets
- Code data with ease
- Conduct searches and visualizations
- Discover, test and describe patterns
- QDA software does not do the analysis for you, it facilitates the process
  - Examples: text or content analysis projects, literature reviews, inductive and deductive research of qualitative data (text, pictures, video, audio, etc.)

# ATLAS.TI FEATURES



# PROJECT MANAGEMENT

- Work from copies of your files
- Stay organized (all PDs in one project folder)
- New in v7: project management library system (above rules are still a good habit, but no longer “necessary”):
  - My Library, Team Library
    - Documents->Data Source Management->Open Library Manager
  - Importing primary documents (PDs) – now it takes any text version (doc(x), txt, rtf) and many other types of files (video, audio, images, etc.)
    - Legacy menu item: Documents->New->Assign External Documents
    - Be aware of sensitive/private info when using a public computer
  - Add Documents to My Library (or Team Library)
  - **Copy Bundle (under Project and Tools menus)\***

*\*Back up your HU using the Copy Bundle function (this will include all PDs from the Library as well as your coding), not by saving or copying the HU file alone (that just won't work).*

# EXAMPLE PROJECT IN ATLAS.TI

- Install a Copy Bundle – work on pre-coded HU
- Coding data
  - Importing a code list (deductive)
  - Open coding (inductive)
- Memos & Comments
- Searching
- Visualization/Network Views
- Generating reports
- Importing Survey Data

# RESOURCES

## CSSCR website:

<http://julius.csscr.washington.edu/>

Intro video, “cheat sheet” summarizing concepts

## ATLAS.ti websites:

[www.atlasti.com](http://www.atlasti.com) (Training videos, PDF manuals)

[Forum.atlasti.com](http://forum.atlasti.com)

Manuals: <http://www.atlasti.com/manual.html>

## Other:

ATLAS.ti channel on YouTube: <http://www.youtube.com/user/ATLASSti01?feature=watch>

Search & you shall find!

# ADDITIONAL RESOURCES

## Books:

“Qualitative Data Analysis with ATLAS.ti” – Susanne Frieze

“Qualitative Research Methods for the Social Sciences” – Bruce Berg & Howard Lune

